



Highlights

- Chaptico Hundred, a purpose-driven consultancy, empowers clients with transformative expertise.
- Chaptico Hundred curates purpose-driven domains via which we tackle societal challenges.
- In the Public Sector Excellence Domain, we champion strategic and digital excellence.
- In the Place & Health Domain, we expand the use of place-based insights to improve public health science and practice.
- In the Data Visualizations with Meaning Domain, we expand the use of context-driven data visualizations and storytelling.

Chaptico Hundred

Purpose-Driven Domains

Chaptico Hundred, a purpose-driven consultancy, empowers organizations with transformative expertise. In parallel, the firm curates a set of purpose-driven domains through which we seek to tackle societal challenges with expertise, energy, and innovation.

Why Chaptico Hundred?

Chaptico Hundred empowers public and private sector organizations with expertise in science, management, technology, strategy, and engagement to invent, accelerate, and sustain transformative ideas. To advance the goals of our clients, we connect people with ideas, invent novel approaches, empower teams to achieve success, transform ideas into results, and sustain the initiatives entrusted to us. Chaptico Hundred is an agile partnership-driven organization featuring a constellation of partners that participate in the Chaptico Hundred Collective. This highly collaborative structure enables Chaptico Hundred to build fluid teams of committed partners mobilized to contribute to projects with expertise, energy, and creativity.

Purpose-Driven Domains – Making a Difference

In parallel to advancing transformative work for clients, Chaptico Hundred curates a set of purpose-driven domains through which we seek to tackle societal challenges with expertise, energy, and innovation. Purpose-driven domains, which feature goals ranging from sweeping to precise, serve to motivate, inspire, and animate the work of the firm and activate contributions from across the Chaptico Hundred Collective. Each Purpose-Driven Domain serves as a catalyst to advance meaningful change and as a convergence point at which to harness and blend expertise from across Chaptico Hundred's practices. The Purpose-Driven Domain Portfolio, a key part of the Chaptico Hundred ethos, motivates us to make a difference.

Purpose-Driven Domains – The convergence of purpose, expertise, and insight to advance work with meaning.

Public Sector Excellence Domain

Champion Public Sector Strategic and Digital Excellence
aspirational • trust-driven • government for good

Context Public sector institutions, distinguished by their deep expertise, expansive reach, and institutionalized relationships, are uniquely positioned to lead comprehensive efforts to envision, develop, and deliver innovative, adaptive, and durable solutions to the constituencies they are entrusted to serve.

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**The Chaptico Hundred
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Purpose In the Public Sector Excellence Domain, Chaptico Hundred strives to improve public institutions' use of insight-driven strategy, effective management, actionable data, and integrated technology to deliver effective programs and build trust with the citizens they serve.

Selected Strategies

- Promote focus, agility, and adaptability to drive meaningful results among public institutions at all levels.
- Guide public sector institutions in designing and implementing processes, standards, and structures built for long-term sustainability.
- Advance the concept that higher standards must – and can be – achieved in the operation of public sector institutions.

The drive for strategic, tactical, and digital excellence must be at the core of every public institution.

Place & Health Domain

**Deepen Understanding of Health with Place-based Thinking
contextual • data-driven • healthy places**

Context The rich tapestry of places where we live, work, learn, play, and worship profoundly shapes our health and experience with disease.

Purpose In the Place & Health Domain, Chaptico Hundred strives to expand and institutionalize the use of place-based health insights, data, and technology to improve health, combat disease, reduce environmental exposure, implement health interventions, and champion health equity and environmental justice. In parallel, we hope to inspire and cultivate conversations, dialogue, and advocacy at the intersection of place and health.

Selected Strategies

- Champion the concept of place as a common denominator, forming a vital linkage between environmental, social, and behavioral risk factors and the health we experience.
- Promote the enrichment of science, surveillance, survey, and sampling data with geospatial tagging and identifiers to cultivate a culture of place-based thinking across public health organizations.
- Deepen the resilient and evolving use of geospatial-enabled technology, informatics management, and meaningful, timely data to inform effective public health action.

Public health organizations must embrace a place-based thinking culture to achieve excellence in science, practice, and advocacy.

Data Visualizations with Meaning Domain

**Achieve Clarity with Context-Driven Data Visualization
rich • motivational • beyond dashboards**

Context Rich data visualization and storytelling including maps, charts,

graphs, and more translates counts, volumes, rates, and percentages into engaging depictions with the power to inform, persuade, motivate, inspire.

Purpose In the Data Visualizations with Meaning Domain, Chaptico Hundred strives to expand the use of meaningful data visualizations and compelling data storytelling to inspire informed action, advance the interests of private sector organizations, and support the missions of public sector institutions.

Selected Strategies

- Expand use of data visualizations paired with embedded contextual clues that work together to empower readers to understand observed patterns.
- Promote simplicity in design to create deeper understanding, promote exploratory thinking, and cultivate collaboration.
- Champion the development of data visualizations that empower users to make comparisons across related measures and explore change across time and space.

Meaningful data visualizations have the power to add color, texture, and meaning to clarify understanding of patterns and relationships in time and space.

